

MISSION ENGINEERING ANNOUNCES NEW PRODUCTS FOR 2015

—Space Age Amplification—

Anaheim, CA. — January 23rd, 2015 – Mission Engineering Inc.

(www.missionengineering.com), manufacturer of innovative electronic products for musicians, today announced a series of new products for 2015.

Mission revealed details of four new products for the coming year that include contemporary features for performing artists such as Bluetooth® wireless interfaces, touch screen smart device integration, and hybrid analog-digital technologies.

“Mission’s 2015 product plans demonstrate our continued commitment to developing unique solutions for professional musicians”, said Mission CEO, James Lebihan. “We are not a ‘me too’ company, and I think you can see that from the state of the art features such as smart device integration and wireless interfaces that we are providing in our tools for today’s artists”

Mission products included in the announcement include a series of analog-digital hybrid effects and expression pedals some with remote programming capability from wireless smart devices.

There were also two announcements for the Mission Gemini series of full range amplifiers for modeling applications. First is the shipping on January 31st 2015 of the Gemini Bluetooth audio interface, which allows wireless streaming of stereo audio to the amplifier. The second announcement was for a new feature called Gemini Digital with EmpowerDSP. This feature is a new DSP engine embedded into the Gemini amplifiers. Using a USB connected PC or Mac, users can customize a wide range of Gemini settings including crossover points, EQ, levels and delays.

Mission products are designed and manufactured in the USA.

About Mission Engineering Inc.

Based in Petaluma, California, Mission Engineering designs and manufactures innovative electronics for musicians. Mission products are in daily use by touring bands, recording artists, studios, and individual musicians worldwide. Mission Engineering Inc. has operations in the United States, and the United Kingdom, and ships worldwide via their web store and approved distributors. All Mission products are made in the USA. For more information, visit www.missionengineering.com.

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